

#### 2018 ANNUAL REPORT















#### Message from the President

When it comes to generosity, I am just a violin. My favorite quote about generosity comes from Jacques Cousteau:

"It takes generosity to discover the whole through others. If you realize you are only a violin, you can open yourself up to the world by playing your role in the concert."

We each can only do what we can do, and here's The Dressage Foundation vision statement as decided by its Board of Directors in the 2018 Strategic Plan.

"That the generosity of many will allow the financial barriers of our sport to be removed, so that every aspect of U.S. dressage will grow and succeed locally, nationally, and internationally, through the help and guidance of those individuals and organizations who are



passionately promoting classical dressage principles."

The generosity of many. That's a big deal, for which we need a big orchestra.

It's my wish that our donor family will grow. Between 2012 and 2013, our donors doubled, and then we grew another 33 percent between 2014 and 2015. We're working on getting the momentum back to those levels. What can we do to nudge the needle?

First, a big thank you to all listed on pages 12-15. And please spread the word, so TDF can "allow the financial barriers of our sport to be removed!" Imagine the art that this orchestra could create!

Berte

Beth Baumert, President and CEO

On the cover: California Dressage Society event, Century Club member William Burke, Sabine Schut-Kery credit Terri Miller, Emma Teff credit Jordan Koepke, USDF Instructor/Trainer Program attendees, Emma Smith credit Sophia Johnson, Marie Morgan credit Moonfyre Photography

#### 2018 Overview

The vision our donors have to help U.S. dressage is unique. They realize that supporting all aspects of the sport across the country leads to a stronger dressage community as a whole.

And the word is spreading! In fact, we received more grant applications and awarded more funding in 2018 than in any of the previous five years.

Thanks to all our donors, past and present, who have given generously to help others!



#### **Board of Directors**

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#### \$29,400 awarded to Dressage Professionals



Photo credit: Q2 Photography

#### KRYSTAL WILT – Recipient of Maryal and Charlie Barnett Continuing Education for Instructors grant to attend USDF Instructor/Trainer Program

"I believe very strongly in the power of furthering your education, and I have already seen that my students have benefited greatly from my newly acquired knowledge from this program. Thank you again for giving me this amazing opportunity!"

#### KATIE ROCCO – Recipient of a grant from the Shannon Foundation Fund for Judges Licensing

"I deeply believe in doing the right thing for the horse and I have always tried to convey this through my comments while judging. I strive to give feedback to riders that gives them a clear, positive picture of what took place during their ride, and I intend to extend this positive perspective while I judge." – Katie Rocco



#### \$76,000 awarded to High Performance



Photo credit: Ally Dunlop

# ADRIENNE LYLE and HARMONY'S DUVAL – Recipients of the \$25,000 Anne L. Barlow Ramsay Grant for U.S.-Bred Horses

"This wonderful grant will make it possible for me to showcase Harmony's Duval in Europe in the summer of 2019. It is imperative that our horses get exposure in Europe if they want to be top contenders, but the costs of traveling and competing over there would be prohibitive without the support and generosity of people like Anne Ramsay, who have a desire to help American-bred dressage horses succeed on the world stage."

#### JENNIFER SCHRADER-WILLIAMS and MILLIONE – Recipients of the Patsy Albers Award

"Being part of the 2018 Festival of Champions in the Grand Prix was an absolute honor and I was thrilled to receive TDF's Patsy Albers Award to further our training and education. Thank you for providing this special opportunity!"

Photo credit: Susan Stickle



#### \$43,359 awarded for Educational Events



#### SOUTHWEST FLORIDA DRESSAGE ASSOCIATION – Recipient of a Dancing Horse Fund grant for a sound system

"The sound system has helped so much, thank you! Riders could hear the music during freestyles and quadrille, and we will be adding more riders and classes to our future shows!"

#### CENTRAL TENNESSEE DRESSAGE ASSOCIATION – Recipient of a grant from the Violet Hopkins Fund

"The focus on rider body mechanics was very enlightening. Janice Dulak's ability to relate the necessary postural and strength requirements to what we are asking of our horses was such a positive experience. I think that being able to visualize within our own bodies what we are asking of horses leads to an amazing empathy for our horses and more patience on the rider's side." — Clinic participant



#### \$13,800 awarded to Adult Amateurs



### TERESA CRATER – Recipient of a Gifted Fund for Adult Amateurs grant

"During my week of training, I learned how important it is for me to be consistent and correct. Having the time to really focus on my horse and riding has made a big difference for us."

Photo credit: Marie Cobb

## NICOLE MILLER – Recipient of a grant from the Evie Tumlin Fund for Region 9 Adult Amateurs

"I'm so grateful for the grant from Evie's Fund. Being able to focus on me, where I needed to improve, and seeing/feeling the results of those improvements immediately was invaluable."



#### DAN MOHL – Recipient of a Para-Equestrian Dressage Fund grant

"I would like to thank TDF donors for this support in following my dream of competing again in Para-Dressage. This grant will allow me to train and learn with the wonderful coaches at Carlisle Academy. It is wonderful that TDF gives us the opportunity to reach our goals."

#### \$21,380 awarded to Youth



Photo credit: Amy Dragoo

#### ROSE KELLER – Recipient of a grant from the Cynthia Aspden Youth and Young Adult Development Fund

"This grant will allow my horse and me to get an education I had previously thought was wildly impossible. The opportunities and experiences I will have will undoubtedly benefit me for the rest of my life. TDF's ongoing support of youth dressage riders is an invaluable asset to our sport, and I will be forever grateful."

#### AMANDA PERKOWSKI - Young Rider International Dream Program Participant

"On our second day in Aachen, we had the opportunity to sit down with Kyra Kyrklund. She emphasized the idea of having a visual image in your head of your horse's ideal, and to go to that image in your head when facing difficulty. She said that you need to be able to analyze your own riding, find your weakness, and be humble and diligent enough to make a change."

Amanda Perkowski



#### **47 New Century Club Teams**



TDF's Century Club honors senior dressage riders and horses whose combined ages total 100 years or more. The Club began in 1996 and currently has 374 members from across the country.

### MARILYN VAIL and TIME POINT – Century Club Team #357

"Our Century Club Ride was one of the most beautiful days of my life and I am deeply grateful to The Dressage Foundation to have given me this wonderful opportunity to honor Time Point. Thank you!"

Many thanks to all the Century Club sponsors, including:



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#### TDF's 2018 Grants and Awards

Funding Direct to USDF:  USDF Junior/Young Rider Clinic Series	\$ 10,000
Funding to USDF Group Member Organizations	
and Other Non-Profit Groups/Clubs:	
Violet Hopkins Fund	17,116
Michael Poulin Dressage Fund	5,000
General Grant Fund	5,000
Oregon Dressage Society Linda Acheson Fund	3,800
Sally Swift Fund	1,065
Edgar Hotz Judges Education Fund	980
Dancing Horse Freestyle Fund	
Franchises to Individuals.	
Funding to Individuals:	F0 000
Carol Lavell Advanced Dressage Prize	
Anne Barlow Ramsay Grant for U.SBred Horses	
Young Rider International Dream Program	
Major Lindgren Instructor Grants	•
Century Club	
Barnett Continuing Education for Instructors	
Region 9 Teaching Excellence Award	
Cynthia Aspden Youth Development Fund	
Shannon Foundation Fund for Judges	
U.S. Breeders Excellence Fund	
Para-Equestrian Dressage Fund	
Patsy Albers Award	
Evie Tumlin Fund for Region 9 Amateurs	
Karen Skvarla Fund for Young Professionals	
Veronica Holt Dressage TD Fund	
Carolyn Van Cise Fund for Michigan Youth	
Lloyd Landkamer Show Management Fund	400

#### 2018 in Numbers

For the years ending December 31, 2018 and 2017

Assets, Liabilities and Net Assets	2018	2017
Assets	3,648,210	3,731,102
Liabilities	138,911	110,045
Net Assets	3,509,299	3,621,057
Summary of Revenue and Expenses		
Contributions	244,079	203,783
Investment Revenue	21,420	651,602
Grants and Program Expenses	315,387	236,874
Supporting Services Expenses	63,066	62,423
8% 8% 2018 Grants and Expenses	2018 Contributions	5% 3% 2%
■ Grants and Programs \$315,387	■ Individuals/Foundations \$220,960	
General and Management \$31,292	■ Monthly Donors \$11,070	
Fundraising	Business Donors	
\$31,774	\$6,559	

The figures that appear on pages 10-11 are derived from the audited 2018 and 2017 Financial Statements. Please contact The Dressage Foundation at (402) 434-8585 or email info@dressagefoundation.org if you would like a copy of the complete audited 2018 and 2017 Financial Statements for The Dressage Foundation.

#### \$20,000+ Donors

Gordon and May Cadwgan Foundation/Carol Lavell

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#### \$10,000 - 19,999 Donors

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#### \$5,000-9,999 Donors

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#### \$2,500-4,999 Donors

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Maryal Barnett's Facebook Fundraiser

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Anne Sushko's Facebook

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**USDF** Convention Attendees

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DRESSAGE FOUNDATION

Puilding U.S. Dressage Through Your Generosity

1314 'O' Street, Suite 305 Lincoln, NE 68508 www.dressagefoundation.org



Alyssa Pitts, recipient of the \$25,000 Carol Lavell Advanced Dressage Prize