



Reflecting on Yesterday, Building a Stronger Tomorrow

#### 2019 EDITION





On the cover: Adrienne Lyle and Harmony's Duval, 2018 recipients of the \$25,000 Anne Barlow Ramsay Grant for U.S.-Bred Horses. Duval was bred by Harmony Sporthorses and is owned by Duval Partners LLC.



# The Dressage Foundation

is published by The Dressage Foundation 1314 'O' Street, Suite 305 Lincoln, NE 68508 Telephone: 402/434-8585 Fax: 402/436-3053 Email: info@DressageFoundation.org Website: www.DressageFoundation.org



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## Message From TDF President & CEO, Beth Baumert

IT'S OUR ANNIVERSARY! Thirty years is a pretty big deal, and it all began in Lincoln, Nebraska, where Lowell Boomer, with a passion and a vision, started the Nebraska Dressage Association in 1973. That same year, with more passion and another vision, he called for a national federation and launched USDF. Then in 1989, having noticed that this sport of ours was a drainer of pocketbooks, he had yet another vision, and he founded The Dressage Foundation (TDF) to financially support individuals and groups who wanted more dressage education.

To this day, TDF is based in Lincoln, NE, the heart of the USA where, whenever I visit, I notice there's kind of an earthy honesty, and hard work is normal. I like being based there. When Lowell retired, his son John took over, and I was fortunate to administer the International Dream Program under his guidance. He was meticulous, like dressage riders need to be, tending to every detail. He used to say, "Our business, simply stated is: we raise money, manage it and give it away." I love that.

That's still what we do. This, our 30th year, is the first year of

implementing our 5-yearstrategic plan, which you cansee summarized on pages 18-19.Check it out. You'll see that wehave a new, broader vision:"That the generosity of manywill allow the financial barriersof our sport to be removed...."

That's pretty ambitious, so please help us carry out that vision! Consider the following two-fold plan:

- If you know of worthy dressage people who are not achieving their goals because of financial constraints, please encourage them to apply for TDF grants. Ask them to go to our website or call Jenny (in Lincoln).
- Please give to TDF—small, medium or large. Encourage members of your GMOs and folks at your barn to give. Donors of all sizes are so valued. You can find the list of TDF donors on pages 22-23.

If you find your name there, endless thanks! Without our donors, we are nothing!

Many thanks to each of you for being a part of TDF!

Sotte

Beth Baumert

"The long term TDF goal is to remove the financial barriers so individuals and groups in our sport can experience maximum growth in as fluid a way as possible."





## Our Roots A Look Back at the Beginning

**IN 1992,** TDF Founder Lowell Boomer said, "As we reflect on the growth of dressage, it could have happened only through the efforts of many dedicated people. Every person contacted to serve on the various Boards of The Dressage Foundation responded with a resounding 'yes.' As leaders in the discipline of dressage, they joined together to serve a common cause – promotion and preservation of classical dressage in the United States."

One of those enthusiastic leaders who answered Lowell's call was Maryal Barnett. She has devoted the last 30 years to serving The Dressage Foundation, currently as Chairman of our Board of Directors, committee volunteer and generous donor. From the very beginning, Maryal has given of her time, her talent and her treasure, always with the goal of helping the U.S. dressage community grow and improve.

### Q&A WITH MARYAL BARNETT:

Q) Why did you first become involved with The Dressage Foundation?

Maryal Barnett and Lowell Boomer

A) In 1989, Lowell Boomer told me about the concept of having a separate entity function as an organization that would raise money for the advancement of dressage in the U.S. Because of my involvement with the United States Dressage Federation (USDF), I knew how important it was to make it possible for people to have access to funding. I was honored to be the 11th Charter Benefactor of The Dressage Foundation.

- Q) Tell us about the state of dressage in the late 1980s, when TDF was formed, and how it has changed in the past 30 years.
- A) Dressage had been building in enthusiasm, but the educational opportunities were still difficult to obtain. especially by those of limited means. There were schools that had been organized on the East and West coasts, and the Vi Hopkins/ USDF National Seminar for Dressage Instructors was held in Michigan. That was my first opportunity to learn both the how and why of teaching dressage from international instructors. I could do it because it was affordable. It was my foundation!

Though there have been great advancements in technology, the best learning still takes place on the horse's back with correct instruction. Grants offered by TDF make this possible.

- Q) Why do you feel that it's important to give back to the sport with your time, talent and treasure?
- A) The sport of dressage has given so much to me. Early in my career I was building my own business through both my own efforts and those that encouraged and helped me along. Now, I am able to give back. That is so rewarding. Much more than

when I was on the receiving end. To see others be able to advance in achieving their goals, and knowing that the horses benefit as well, gives me much pleasure.

- Q) What are your wishes for The Dressage Foundation and U.S. dressage as we look forward to the next 30 years?
- A) It is my wish that more people know about and realize the importance of TDF so that those who have needs and those that have means can take part in this wonderful organization. In my travels around the U.S. as a judge, instructor and L Faculty member, I see the thirst for knowledge. There

are opportunities, but not enough to be available for all that are searching. We need to be sure that we are training enough educators for the future and this teaching needs to be based on sound principles. Both the USDF and The Dressage Foundation are a part of this. USDF offers the education. The Dressage Foundation offers grants to help finance the education.

- Q) What advice and encouragement would you give to a young leader of our sport?
- A) To paraphrase President Kennedy's famous saying: Ask not what dressage can do for you, but ask what you can do for your sport.

"It is very important to learn your craft throughout your life. There will come a time when it is equally important to give back so that the sport may live on. At first there will be opportunities to volunteer time and small amounts of 'treasure.' Do it! You will benefit from it. Then, as you can, give back in larger amounts. The future of dressage depends on this." – Maryal Barnett



Photo courtesy of USDF

## Honoring Two of the Best

**ON MARCH 12TH,** we gathered in Wellington to celebrate the 10th anniversaries of the Carol Lavell Advanced Dressage Prize and the Anne L. Barlow Ramsay Grant for U.S.-Bred Horses. These two extraordinary women have done so much to help our sport already, and their gifts will continue to provide support for the future.

We are grateful for Carol Lavell, Dr. Anne Ramsay and all the donors who give so much to help others!



Recipients of the \$25,000 Carol Lavell Advanced Dressage Prize:

Jan Brons and Teutobod Courtney King-Dye and Grandioso, Don Principe Shawna Harding and Come On III Heather Mason and Warsteiner Adrienne Lyle and Wizard Sharon McCusker and Wrigley Brian Hafner and Lombardo Kathleen Raine and Breanna Oliva LaGoy-Weltz and Rassing's Lonoir Laura Graves and Verdades Sabine Schut-Kery and Sanceo Alyssa Pitts and Selestial R Lehua Custer and F.J. Ramzes



Recipients of the \$25,000 Anne L. Barlow Ramsay Grant for U.S.-Bred Horses:

James Koford and Rhett, bred by Shirley McQuillan

Jennifer Williams and H.S. Wistar, bred by Charlene Summers

Liz Austin and Olivier, bred by Madeleine Austin

Lisa Wilcox and Pikko del Cerro HU, bred by Anne Sparks

Emily Miles and WakeUp, bred by Beverly McLean

Adrienne Lyle and Harmony's Duval, bred by Harmony Sporthorses

## Announcing TDF's New Legacy Society

**THE LEGACY SOCIETY** honors and thanks supporters who include TDF in their will or estate plan, or who establish a gift with TDF that provides income for life (Gift Annuities, Charitable Remainder Trusts). Through their generosity, our Legacy Society members are ensuring that the sport they love will continue to grow and thrive for years to come.

Our Legacy Society members' commitment to helping future generations of dressage enthusiasts is worthy of special recognition and our gratitude.

### Legacy Society Members

#### Founding Members – The Boomer Family





Carol Alonso Lois Arnold\* Cynthia Aspden\* Dr. Anne Barlow Ramsay Karen Blake Barbara Cadwell Gordon and May Cadwgan\* Cyndi Craig





John and Lynn Boomer

Jim and Lois Boomer\*

Ralph and Freddie Dreitzler Joan Ehnle Dr. Max and Doris Gahwyler\* Charli Stevens and W. Craig Geil Shirley Jones Violet Hopkins\* Michelle and Alfred King Lazelle Knocke\* Carol and Tom Lavell Michael Matson Linda Rands Mike and Kathy Rowse, Silverleaf Farm Martha Wolfson\* \*deceased

Is The Dressage Foundation named in your will? Please let us know, even if you wish to remain anonymous, so we can thank you personally and speak with you about how your gift will make a lasting impact on the sport you love. If you have not yet included TDF in your plans, we invite you to join TDF's Legacy Society through:

- Gifts from your Will or Trust
- Beneficiary Gifts
- Gifts that pay you or someone you choose

Please contact Jenny Johnson, TDF's Executive Director, at (402) 434-8585 or jenny@dressagefoundation.org, or simply complete the back of the enclosed card, drop it in the mail and Jenny will contact you.



## Where Are They Now? Updates from Past Grant Recipients

WHEN LOOKING BACK THROUGH THE PAST 30 YEARS, there are many success stories from our grant recipients. Some, like Laura Graves and Adrienne Lyle, have had success in top international competitions. Others have become judges, certified instructors, or technical delegates. Many grant recipients have found their successes through stronger partnerships with their horses.

The common theme from all is that your investment into the U.S. dressage community is having a positive impact at all levels, in many areas of the sport.

We need your help! Your donation will enable more people involved in our sport to learn, progress and share their knowledge with others. Together we can help our sport grow and improve!

Donate at www.dressagefoundation.org or return your gift in the enclosed envelope. We are grateful for your support!

#### Cean Embrey

Recipient of a Gifted Fund Grant for Adult Amateurs in 2012

Cean and Titleist had their Grand Prix debut in March 2019 and received one of the best comments they've ever had in any

dressage test of their riding career: "Horse performs with a smile on his face." On the second day of the show, they received their second score needed to earn the USDF Gold Medal!

Cean said, "I credit TDF for helping me along the way. Not only with the Gifted Fund grant I received years ago, which gave Titleist and me a good

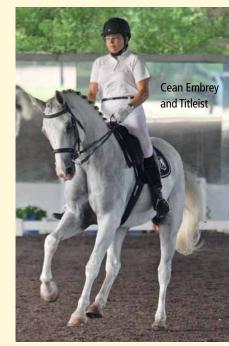


Photo credit: Kelly McChesney

concentrated start in our FEI level training, but also for all of the grants TDF has given my GMO, Austin Dressage Unlimited, to host dressage seminars, workshops and clinics in the area. Your support does produce positive results! Titleist and I are living proof of that. Thank you!"

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### **Martin Kuhn and Kate Fleming-Kuhn**

Young Rider International Dream Program Participants

Of the 60 young riders who have been part of our Young Rider International Dream Program trip to Europe since 2000, 85% are still involved in the dressage community and 77% are professional instructors or



Photo credit: John Borys Photography

judges! These young riders come home from Europe motivated to learn even more...and they share that knowledge with others.

Martin Kuhn went on the trip in 2004 and Kate Fleming-Kuhn in 2005. Today, both are certified instructors through 4th Level and have achieved their gold, silver and bronze medals. They said:

"The Dream Program trip was an exciting opportunity that still has value in our lives even today. Seeing the training in a home environment allowed a more intimate picture of how the horses are being developed. It was an eye opener to be immersed and observe some of the world's best dressage horses. Having that experience helps us strive to continue to improve in our own riding and teaching."

### **Jennifer Baumert**

Recipient of a Major Lindgren Grant for Instructors in 1998

Jennifer Baumert recently won team silver and individual bronze medals in the 2019 Pan Am Games in Lima Peru riding Betsy Juliano's Hanoverian gelding, Handsome. "It was a dream come true to represent the U.S. in Peru, and I'm thankful for all the support that I've had along the way that led me to this point support both from individuals like Betsy and from TDF.

"TDF was there when I needed it the most! Years ago, the Lindgren Grant enabled me to train in Europe and gain knowledge that I've used ever since. More recently I was a chaperone for the International Dream Program and saw firsthand how it opened the eyes of young riders. The experience was a once in a lifetime opportunity for those kids, and

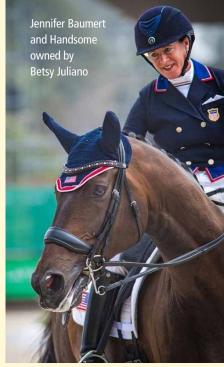


Photo credit: Taylor Pence

it was extremely beneficial to me as well. Endless thanks to the donors, big and small, that enable TDF to exist so their grants and programs can further our sport!"

## Looking to the Future Grant Recipients Set and Achieve Goals

Grant recipients from this past year have already started to reap the benefits of the education they received and have new goals for their futures. Thank you for making these opportunities possible!



"Whether able-bodied or para, the issues are all the same—to go forward and be accurate in the riding of your tests."– Dan Mohl

### **Dan Mohl** Para-Dressage Fund Grant Recipient

I would like to thank The Dressage Foundation and its donors for the opportunity to train at Carlisle Academy this summer. We trained on Monday and Tuesday with two different horses, riding twice a day. We worked on Grade 1 walk work first, then got into trot work where we worked on half-halts and on the use of my seat to improve the frame of the horses.

I still hope to make it to the Paralympics someday, and appreciate your support.

### **Ariel Wyatt**

Trip Harting Fund for Pony Club Members Grant Recipient

My interest in judging came from my time spent in the back of the judge's box and in the scribing position for my mother judging at many of our local shows. My goals for participating in the L Education Program are to now deepen my understanding, gain a broader perspective and to become an advocate for correct riding and training. As a licensed dressage judge, I hope to help others by providing authentic and educated evaluations of performances.



Photo credit: Susan J. Stickle



### **Carol Cunefare**

Maryal and Charlie Barnett Continuing Education for Instructors Fund Grant Recipient

If you are on the fence about attending the USDF Instructor/Trainer Workshops, I highly recommend it! It is, without a doubt, a time and financial commitment, and I could not have done it without the support from TDF.

My clients have been ecstatic about this endeavor and so appreciative of the knowledge that I have brought home. It has given me clarity and drive to demand correctness, and not to pass over the basics to advance. Anyone can call themselves a "trainer" these days, but when someone dedicates their time to complete this comprehensive program, the reward is felt by many. Trainers will have a feeling of accomplishment and pride, ensuring that riders will learn and implement a correct and solid foundation to build upon. I remind my students that it is not the destination that matters, but our journey there.

Carol is now a USDF Certified Instructor for Training – 2nd Level!

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### Joan Williams

Shannon Foundation Fund for Judges Grant Recipient

I am currently an R dressage judge and have been accepted into the S program. I would like to thank TDF for the grant from the Shannon Foundation Fund, which helped me complete my apprenticing requirements and attend the Young Horse Championships. Becoming a better dressage judge is a lifetime journey, and I'm so grateful for the assistance you provide for professionals across the country.



## The Legacy of Violet Hopkins

#### Alamo Dressage Association 2019 Violet Hopkins Fund Grant Recipient



Photo credit: Kristie Nichols of Moonfyre Photography

TDF's 1992 Report said, "Violet Hopkins is a highly regarded AHSA 'I' judge and has officiated throughout the country. With a lifetime penchant for education, Vi cast the first 'pebble in the pond' as founder of the USDF/Violet M. Hopkins National Seminar for Dressage Instructors. Ripples from this instructor training program are reaching all corners of the United States."

The ripple effect from Vi's first pebble continues to this day through our Violet Hopkins Grant Fund. This Fund receives more grant requests than most of our other Funds, and for good reason! USDF Group Member Organizations use the money to provide top-notch educational events for their members...from Maine to Hawaii, Alaska to Florida! Thousands of dressage riders of all ages and levels benefit from these events. "Thank you all for helping the Alamo Dressage Association host such a fabulous learning opportunity with Ali Brock and Jeremy Steinberg. We all walked away from the experience inspired and motivated to do great things with our horses, to ride better and back-track if necessary. The whole environment of the weekend focused on the importance of the fundamentals. Our members went home and started practicing the things they learned from Ali and Jeremy. This event was made possible because of the Violet Hopkins Fund grant from TDF!" - Tracy Augustine

### **Experiencing Aachen**

By Bridgid Browne, Sophia Chavonelle, Raissa Chunko and Emma Sevriens

WHAT MAKES AACHEN SO SPECIAL? The atmosphere, the professionalism, the thousands of knowledgeable spectators, the quality of horses, the history. Through TDF's Young Rider International Dream Program,

we not only experienced Aachen, we learned from it. During our week, we met with many top riders, trainers and industry professionals who were all incredibly generous with their time and knowledge.

Magnus Ringmark and Elke Ebert, 5\* judges from Sweden and Germany, respectively, said that judges don't enter the profession for the money, but for the knowledge and experience that comes with traveling around the world and watching some of the best horses and riders. Elke

talked about the joy she finds in judging all combinations; while spectacular 80%+ rides are exciting to watch, beautiful harmonious rides at all levels can be just as thrilling.

**Carl Hester** taught us that even once you get to the top of the sport, there are still plenty of ups and downs. Don't assume that people at the top have had it easy. He said that there is always going to be someone with a better horse and encouraged us to do the best with what we have.

FEI "I" judge, **Christoph Hess**, told us about the importance of the young horse

classes. He said that you don't want a horse with more than an 8 walk—one with a huge overstep and swing. Walks that are 9, 9.5, or 10 become very difficult for the horse to collect, so as a rider, it is ideal to find a horse with a very special canter or trot, with an active through walk.



Watching our home riders compete in the prestigious World Equestrian Festival left us with a great feeling of pride as well as a desire to attain the same experience. The week in Aachen is one that we will never forget, and we will be forever grateful to TDF and its donors for sending us on this journey. Thank you!

For more stories from this year's week in Aachen, like "The Dressage Foundation's Young Rider International Dream Program" page on Facebook.

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## 30 Years and Growing TDF's New Grant Opportunities

Working with you to improve our sport is our mission. It is a continuous process, one that is exciting and rewarding, because you are helping us reach more and more equestrians every year.

We're pleased to share that grants have been awarded from two new Funds in 2019!

HEATHER SALDEN-KURTZ (MN) was selected to receive the inaugural George Williams Young Professional Grant. The purpose of the Fund is to support instructors/ trainers age 25-35 who have a strong desire to participate in continuing education

opportunities, so as to provide higher-quality instruction to their students. Heather will use the \$4,000 grant to participate in Part 2 of the USDF L Education Program and to train for a week with Emily Miles.



Photo credit: Anya-Maria Photography

"I am so grateful to have the opportunity to further my education as an instructor and trainer," Heather said. "I am fortunate to have an extremely full schedule of lessons and training, but it makes it difficult to find the time and finances for continuing education. Thank you to TDF and the George Williams Fund donors!" Photo credit: Susan Stickle

talented horse like Millione to Florida to train and show for the season. This sport is all about continued education and constantly pushing yourself to be better than you were the day before. I am always hungry to put myself in a position where I can grow and learn."

JENNIFER WILLIAMS (WA) was

new **Debbie McDonald Fund for Pacific Northwest FEI Riders**. This Fund was

established by Pacific Northwest dressage

selected to receive a \$10,000 grant from the

enthusiasts to assist riders in the region to pursue their goals of representing Team USA on the podium.

> Jennifer said, "This incredible grant will allow me to achieve a goal I've had for a long time—being able to take a

# TDF's Grants and Programs

## Building U.S. Dressage Through Your Generosity

Thanks to your support, the following grants and programs are offered each year.

#### **EDUCATIONAL EVENTS**

- Violet Hopkins Fund for GMO Events
- Maryal and Charlie Barnett Fund for Instructors
- Dancing Horse Fund for Freestyle Events
- Edgar Hotz Fund for Judges' Education
- Linda Acheson Fund for events in Oregon
- Sally Swift Fund for Centered Riding clinics
- Michael Poulin Dressage Fund

### YOUTH AND YOUNG PROFESSIONALS

- Young Rider International Dream Program
- Carolyn Van Cise Fund for Michigan Residents
- Cynthia Aspden Fund for Youth and Young Adults
- George Williams Fund Grants for Young Professionals
- Gerhard Politz Instructor/ Trainer Education Fund
- ► Jack Fritz Grants for the YR Graduate Program
- Karen Skvarla Fund for Young Professionals

#### **FEI/HIGH PERFORMANCE**

- \$25,000 Anne B. Ramsay Grant for U.S.-Bred Horses
- \$25,000 Carol Lavell Advanced Dressage Prize
- Debbie McDonald Fund for Pacific NW FEI Riders
- Patsy Albers Award at the Festival of Champions

#### ADULT AMATEURS

- Gifted Memorial Fund Grants
- Evie Tumlin Fund Grants for Region 9 Riders

#### **INSTRUCTORS**

- George Williams Fund for Young Professionals
- Gerhard Politz Instructor/ Trainer Education Fund for Young Adults
- Karen Skvarla Fund for Young Professionals
- Major Lindgren Instructor Education Grants
- Maryal and Charlie Barnett Fund for Instructors
- Region 9 Teaching Excellence Award
- Trip Harting Fund for Pony Club Members

#### JUDGES

- Edgar Hotz Fund for Judges' Education
- Shannon Foundation Fund for Judges' Licensing
- Trip Harting Fund for Pony Club Members

#### SHOW MANAGEMENT

 Lloyd Landkamer Show Management Development Fund

### DRESSAGE TECHNICAL DELEGATES

 Veronica Holt Dressage Technical Delegate Fund

### BREEDERS

U.S. Breeder
Excellence Fund

#### PARA-EQUESTRIAN

 Para-Equestrian Dressage Fund

#### **CENTURY CLUB**

 Recognizing the seniors of our sport

We are currently working with donors to establish more grants for 2020 and look forward to sharing the news with you soon!

## Century Club Through the Years

THE CENTURY CLUB was formed at TDF in 1996, at the suggestion of Dr. Max Gahwyler, who with his horse Prinz Eugen, became team #2 in the Century Club. The first Century Club member was Lazelle Knocke and her teammate Don Perignon. At the time, Lazelle shared, "Hopefully the Century Club will be in the forefront of a very interesting opportunity for seniors. Dressage really is challenging and has longterm goals and benefits."

Since that time, we have welcomed over 400 teams into the Century Club. The riders have come from different backgrounds and life experiences. Some have ridden their entire lives, and some are beginners. All have inspired others to continue—or begin!—riding dressage.

Do you know someone who would like to join the Century Club? To qualify, the ages of the horse and rider must add up to at least 100 years and they need to complete a dressage test (any level) at a show or event. A membership application can be found on www.dressagefoundation.org or by contacting Jenny at jenny@ dressagefoundation.org or (402) 434-8585.



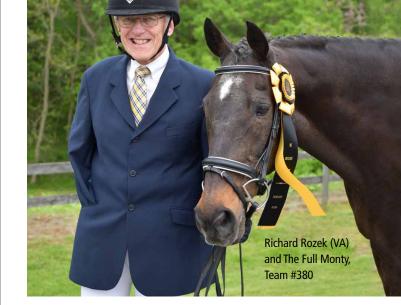
Photo credit: Ory Photography

- At the age of 95, Ginny Wegener, pictured above, is the most senior rider in the Century Club.
- The oldest horses in the Club are 37:
  - Bit O Honey ridden by Leona Dushin in 2016
  - River Jordan ridden by Diane Childs in 2017
- There are members from 45 states! The only missing states are Delaware, Iowa, North Dakota, South Dakota and West Virginia.
- Lillian Floyd has the greatest number of Century Club rides. She has ridden 11 different horses for membership; one in 2010 and ten in 2014!

## Century Club Through the Years (continued)

We would like to thank our Century Club sponsors, including Platinum Performance, who enable us to present each new Century Club member with a ribbon and plaque to commemorate the special occasion. Please contact us if you'd like to sponsor a Team!





## The Charitable Rollover - A Great Giving Option

If you are over the age of 70 1/2 with a required minimum distribution from your IRA, a charitable rollover might be a great giving option for you! Here's how it works:

- You must be 70 1/2 years or older.
- Your gift is a transfer of funds directly from your IRA account to The Dressage Foundation, so as a result, it does not create taxable income

for you. Contact your plan administrator to make the transfer.

- The transfer of funds counts towards your annual Required Minimum Distribution from your IRA.
  - An individual may transfer up to \$100,000 per year and a married couple may give up to \$200,000.

Your IRA charitable rollover will be a great gift for dressage!

Contact Jenny at (402) 434-8585 or jenny@dressagefoundation.org for more information.

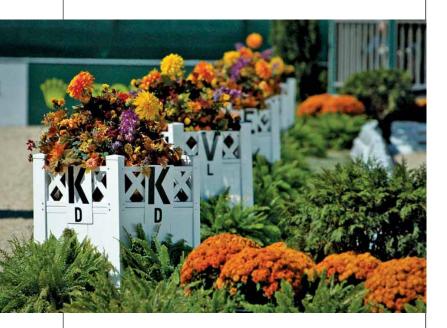
## The Dressage Foundation's 5-Year Strategic Vision at a Glance

### **Our Mission**

To cultivate and provide financial support for the advancement of dressage in the U.S.

### **Our Vision**

That the generosity of many will allow the financial barriers of our sport to be removed, so that every aspect of U.S. dressage will grow and succeed locally, nationally and internationally, through the help and guidance of individuals and organizations who are passionately promoting classical dressage principles.



IN 2018, our Board of Directors developed a strategic vision for the next five years and in preparation, they reviewed responses from the nationwide survey conducted at the end of 2017. Through that feedback, the following key ideas emerged for how we can continue supporting the growth and improvement of U.S. dressage.

### Increase the accessibility of our sport and proactively cultivate grassroots participation in dressage by amateurs, youth and all levels of professionals.

There is concern about the viability of our sport if current riders do not stay involved, and if the sport doesn't bring in new enthusiasts and fans. Dressage is defined by connection and harmony with the horse, which can be promoted at all horse sport venues and is evident in all disciplines.

#### GOALS INCLUDE:

- 1) Focus on increasing engagement of grassroots amateurs, youth and professionals.
- 2) Evaluate current grants for possible expansion of criteria that will enable more people to apply.
- 3) Streamline the application and review process.



#### Strengthen our financial position by increasing fundraising capacity and endowment.

The costs to breed, own, train and compete dressage horses continue

to increase, preventing many from reaching their true potential. As an independent organization separate from the governing bodies of the sport, we are in a unique position to work with donors who want to grow and improve any aspect of U.S. dressage.

#### GOALS INCLUDE:

- 1) Increase the number of donors to help more people.
- 2) Establish a Legacy Society for donors making gifts to TDF in their estate plans.
- Expand our presence in the dressage community through our State Representatives and by attending more key events.

### Increase awareness of grants and programs.

To reach more riders, horses and fans, we will focus on increasing communication with our constituents and engaging new friends.

#### GOALS INCLUDE:

- 1) Strengthen social media presence.
- 2) Promote TDF through a revamped Benefit Class program at shows.
- 3) Work with equestrian media to regularly reach a broader audience.



# Strengthen operations and engagement of our Board and volunteers.

We will work to ensure that our processes and procedures continue

to keep us accountable to our donors, grant recipients and the dressage community. We will also seek new members for our team with unique backgrounds and skill sets that will strengthen our organization and challenge us to expand in new and exciting ways.

#### GOALS INCLUDE:

- 1) Seek Board members with varied perspectives and skill sets.
- 2) Review and streamline internal procedures to ensure preparedness and effectiveness.
- 3) Add staff members in order to increase grant-making and fundraising capacities.

We hope to have your continued support as we strive to fulfill the goals we've set to help the U.S. dressage community!

To learn more, visit www.dressagefoundation. org/who-we-are/our-vison.html



## SPECIAL 30th ANNIVERSARY ANNOUNCEMENT TDF's New Judith Noone Volunteer Award

JUDITH NOONE, with a smile and memorable laugh, was exceptionally dedicated to our sport. In addition to all she did for TDF, Judith initiated some of the first Junior/ Young Rider programs in the U.S., was an extraordinary show manager, organized the first CDIs in New England, created the first Regional Championships across the U.S., ran some of the first programs for dressage judges in our country, was a champion for the adult amateur rider and so much more.

We were honored to have her as a Board member for over 20 years and are now pleased to announce a new award in her memory. The Judith Noone Volunteer Award will be presented to TDF volunteers who exemplify Judith's enthusiasm and dedication to the advancement of dressage. A plaque will be permanently displayed in TDF's office and engraved with recipients' names. We are pleased to announce that Beth Baumert has been selected by the Board of Directors to receive the inaugural Judith Noone Volunteer Award!

Beth has been a TDF volunteer for nearly 20 years. She has served as the administrator

of the Young Rider International Dream Program trip to Europe since its inception in 2000, always carefully coordinating and organizing all details of the program. Beth joined TDF's Board of Directors in 2009 and has since served as Secretary, Vice President and currently as President & CEO.

Judith

Noone



"Many nonprofit organizations have a constant in-and-out flow of volunteer leadership," said Jenny Johnson, TDF's Executive Director. "I feel fortunate to have had Beth as part of 'Team TDF' since I began working here in 2009. Her leadership and guidance are incredibly valuable to our work, and the number of hours she dedicates to helping the U.S. dressage community is immeasurable."

## THE DRESSAGE FOUNDATION'S BOOK OF MEMORY Honoring Dressage Friends > Past and Present

TDF's Book of Memory is a way for you to remember dressage enthusiasts who have passed away, to honor living dressage friends, or to give special recognition to retired or deceased horses. A donation to the Book of Memory will provide a lasting tribute to your devoted dressage friends.

#### The following individuals and horses have been added to the Book of Memory since September 2018.

The name of the individual being honored appears in bold italic type; donors' names appear below it in regular type.

"Support" then "Book of Memory."

In Memory of Dressage Enthusiasts	In Honor of Living Dressage Friends	In support of TDF's 30th Anniversary Favorite Horse Fundraiser	
John Caron Beth and Alan Baumert Carol Leibman Elizabeth Maloney Jennifer Monahogios Cynthia Paolillo Susan Spiggle Eliza Windsor Grandma Helen Fran Kehr Sherry Gail Pride Tom Barrow Company	Jennifer Baumert Lisa and Jack Alexander Carol Cunefare Violet Smith Robert Gaebel, Century Club Member Susan Gaebel Wallace Nancy Wentz, Century Club Member Mid-Ohio Dressage Association	Anakako Melody, Eva-Maria Adolphi Benjamin River, Ruth Crennell Bert, Pamela Molyneux Bertolucci, Michelle Dorsey Bonny Glen Hijack, Rosalie Nitzsche Buena Vista, Christine Cashel Cricket, Maryal Barnett	Kaliber, Benjamin Redditt Mailani, Viva Medina Mercedes Colortyme, Niki Sackman Petunia, Pete and Cynthia Brown Prodigy's Quest, Lynne and Race Foster Ragg Tyme, Charli Stevens Right On Forty-Third Street, Simat Whipp
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	owned by Susan Hill Kelli Agnew Shazzy Sharon Scott Stratocaster, owned by	We invite you to visit our online Book of Memory for names of all those who have been honored through the years. It can be viewed at www.dressagefoundation.org. Click on	l those who have been rs. It can be viewed

Lauren Spreiser

Nancy Speisser

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### Many Thanks to Our Valued Donors

Gifts received from January 1, 2018 to September 15, 2019

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# Do You Have Dressage Dreams?

"The ability to dream of the impossible is the fuel of life." – Michael Poulin



We can help turn your dreams into action. Visit dressagefoundation.org or contact Jenny at (402) 434-8585 or jenny@dressagefoundation.org

Photo Credit: Beth Baumert